

LAST UPDATED APRIL 15, 2023

## CELH BOARD DIVERSITY MATRIX DISCLOSURE REQUIREMENTS

*Under Nasdaq's Board Diversity Rule, all operating companies listed on Nasdaq's U.S. exchange are required to publicly disclose diversity statistics regarding their board of directors.*

| Board Diversity Matrix (As of April 15, 2023)                           |               |             |                   |                                |
|---|---------------|-------------|-------------------|--------------------------------|
| <b>Board Size:</b>  |               |             |                   |                                |
| Total Number of Directors   | 9             |             |                   |                                |
|   | <b>Female</b> | <b>Male</b> | <b>Non-Binary</b> | <b>Did not Disclose Gender</b> |
| <b>Gender:</b>  |               |             |                   |                                |
| Directors   | 3             | 5           | 0                 | 0                              |
| <b>Number of Directors who identify in Any of the Categories Below:</b> |               |             |                   |                                |
| African American or Black   | 0             | 0           | 0                 | 0                              |
| Alaskan Native or Native American                                       | 0             | 0           | 0                 | 0                              |
| <i>Asian (other than South Asian)</i>                                   | 0             | 1           | 0                 | 0                              |
| <i>South Asian</i>  | 0             | 0           | 0                 | 0                              |
| Hispanic or Latinx  | 1             | 1           | 0                 | 0                              |
| Native Hawaiian or Pacific Islander                                     | 0             | 0           | 0                 | 0                              |
| White   | 2             | 3           | 0                 | 0                              |
| Two or More Races or Ethnicities  | 0             | 0           | 0                 | 0                              |
| LGBTQ+  | 0             |             |                   |                                |
| <i>Persons with Disabilities</i>  | 0             |             |                   |                                |